

REGIONAL MEDICAL CENTER



2019 CHNA Implementation Strategy

TABLE OF CONTENTS

Community Health Needs Assessment Advisory Committee	2
Strategies	
• Mental Health & Suicide, Illegal & Prescription Drug Use	3
• Obesity & Physical Activity, Alcohol & Tobacco	4
• Cancer, Distracted Driving	5
• Elderly Wellness, Diabetes and Nutrition & Healthy Food Options	6
Other Healthcare Needs	7

COMMUNITY HEALTH NEEDS ASSESSMENT ADVISORY COMMITTEE

Based upon the results of the 2019 Community Health Needs Assessment (CHNA), the following professionals collaborated with RMC Leadership to define the strategies documented in this report. Many of the healthcare needs identified for Delaware County are broad topics that RMC cannot solve alone. However, documented are strategies RMC will put into place to help address these identified needs of 25% priority and higher based upon survey respondents.



[Amy Mensen](#), MBA, Chief Operations Officer



Valerie Lindsay, BS, Marketing & Fund Development Manager



[Delma Hardin](#), BSN, RN, Delaware County Public Health Coordinator

Anyone interested in providing feedback or comments related to Regional Medical Center's CHNA Implementation Strategy is invited to submit written responses to Valerie Lindsay at Regional Medical Center, PO Box 359, Manchester, IA 52057 or vlindsay@regmedctr.org.

MENTAL HEALTH & SUICIDE

Mental health was identified as the #1 concern and suicide as the #12 concern. RMC strategies include:

- Continue to collaborate with and share feedback from the 2019 CHNA with Abbe Center (who currently maintains the Delaware County contract for mental health services), as well as other local mental health community partners, legislative representatives, law enforcement, and schools.
- Create and participate in a hospital structured Mental Health Task Force to determine ways to help with mental health & suicide concerns in our community.
- Provide additional training and utilization of current staff to better use our resources to help address mental health & suicide concerns.
- Recruit additional behavioral services staff as RMC has authorized more staff hours to focus on mental health in our community.
- Research, develop, and implement a plan to continue sharing local resources and educational materials in communication mediums available.

Impact Evaluation: Statistics will be recorded and analyzed for mental health usage within Regional Family Health, review key trending in our county, and ask the community for feedback related to mental health and suicide.

ILLEGAL & PRESCRIPTION DRUG USE

Illegal drug use was identified as the #2 concern and prescription drug use as the #10 concern. RMC strategies include:

- Continue to collaborate with and share feedback from the 2019 CHNA with local community partners, drug stores, legislative representatives, law enforcement, and schools.
- Create and participate in a hospital structured Drug Use Task Force to determine ways to help with illegal & prescription drug use in our community.
- Continue to educate RMC Medical Staff and patient care staff on recognition and treatment of illegal and prescription drug use.
- Develop and implement a formal plan to better educate the public on prescription drug use. (e.g. videos, education sessions in conjunction with community partners, etc.)
- Research, develop, and implement a plan to continue sharing educational materials and local resources such as drop-in containers and “Text to Tell” in communication mediums available.

Impact Evaluation: Record and analyze statistical data including county-wide trends, survey staff on questions received from patients and the public, and ask the community for feedback related to illegal and prescription drug use.

OBESITY & PHYSICAL ACTIVITY

Obesity was identified as the #3 concern and physical activity as the #9 concern. RMC strategies include:

- Share feedback from the 2019 CHNA with local community partners, legislative representatives, daycare centers, and schools.
- Create and participate in a hospital structured Community Wellness Task Force to determine ways to help with obesity & physical activity concerns in our community.
- Continue to actively participate in Manchester Good to Great initiatives.
- Research, develop, and implement a plan to continue sharing educational materials, resources, and activities/events in communication mediums available.
- Seek shared goals and actions through multiple local organizations focused on wellness.

Impact Evaluation: Statistics will be recorded and analyzed for the number of program participants and/or community involvement at various events including demographic data of participants, evaluation of RMC patient data to see if obesity rates are improving among our patient population, and review key trending in our county.

ALCOHOL & TOBACCO

Alcohol use was identified as the #4 concern and tobacco use as the #11 concern. RMC strategies include:

- Share feedback from the 2019 CHNA with local community partners, legislative representatives, law enforcement, and schools.
- Research, develop, and implement a plan to continue sharing educational materials and resources in communication mediums available.
- Create and participate in a hospital structured Drug Use Task Force.

Impact Evaluation: Record and analyze statistical data including county-wide trends, survey staff on questions received from patients and the public, and ask the community for feedback related to alcohol and tobacco use.

CANCER

Cancer was identified as the #5 concern. RMC strategies include:

- Research, develop, and implement a plan to continue sharing educational materials and resources in communication mediums available.
- Continue to hold educational programs for the public. (e.g. Healthy Living Program)
- Continue investing in staff training in cancer detection and treatment services. (e.g. mammography, CT screenings, etc.)

Impact Evaluation: Statistics will be recorded and analyzed for the number of program participants and/or community involvement at various events including demographic data of participants and key trending in our county.

DISTRACTED DRIVING

Distracted driving was identified as the #6 concern. RMC strategies include:

- Share feedback from the 2019 CHNA with local community partners, legislative representatives, law enforcement, and schools.
- Research, develop, and implement a plan to continue sharing educational materials and resources in communication mediums available.
- Research options and feasibility of a “visual display” to share with the community and staff.

Impact Evaluation: Record and analyze statistical data including county-wide trends, survey staff on questions received from patients and the public, and ask the community for feedback. If the visual display is determined to be feasible and implemented, data will be recorded related to the number of participants/views of the display including demographic data of participants.

ELDERLY WELLNESS

Elderly wellness was identified as the #7 concern. RMC strategies include:

- Share feedback from the 2019 CHNA with local community partners and law enforcement.
- Research, develop, and implement a plan to continue sharing educational materials and resources in communication mediums available.
- Continue to hold an annual wellness event.
- Research options for developing programs/services specifically focused on elderly wellness. (e.g. screenings, events, etc.)

Impact Evaluation: Statistics will be recorded and analyzed for the number of program participants and/or community involvement at various events including demographic data of participants, survey staff on questions received from patients and the public, and ask the community for feedback related to elderly wellness.

DIABETES and NUTRITION & HEALTHY FOOD OPTIONS

Diabetes was identified as the #8 concern and Nutrition & Healthy Food Options as the #13 concern. RMC strategies include:

- Share feedback from the 2019 CHNA with local community partners, legislative representatives, daycare centers, and schools.
- Research, develop, and implement a plan to continue sharing educational materials and resources in communication mediums available.
- Continue to hold educational programs for the public. (e.g. Healthy Living Program)
- Continue to promote healthy meal choices in RMC's public dining.

Impact Evaluation: Statistics will be recorded and analyzed for the number of program participants and/or community involvement at various events including demographic data of participants, survey staff on questions received from patients and the public, ask the community for feedback, and review key trending in our county.

OTHER HEALTHCARE NEEDS

Additional healthcare needs were identified through the 2019 CHNA conducted by RMC. However, RMC is addressing only those needs identified as a priority with 25% or higher based upon survey respondents. Below are other healthcare needs identified (in alphabetical order).

- Access to dental services
- Access to health services
- Adolescent immunizations
- Adult immunizations
- Alzheimer's
- Asthma
- Better access to full clinic services (hours, personnel, etc.)
- Child immunizations
- Culture integration/awareness
- Disease-carrying animals & insects control
- Drinking water protection
- Drowning
- Emergency medical services
- Food assistance & access
- Food safety
- Gambling
- Hazardous waste
- Health insurance
- Heart disease & stroke
- HIV/AIDs
- Human trafficking
- Individual emergency preparedness
- Injury prevention
- Lead poisoning
- Leisure activity
- Loneliness
- Lymes awareness
- Mold
- Parenting
- Radon
- Sexually transmitted infections (STIs)
- Technology addiction
- Transportation
- Violent & abusive behavior